



Christine Peters <christine.peters@lacity.org>

FW: U.S. Department of Transportation Launches Every Place Counts Design Challenge + Hollywood Central Park

5 messages

Laurie Goldman <laurielgoldman@earthlink.net>
To: christine.peters@lacity.org

Tue, May 17, 2016 at 7:53 AM

Good morning –

Below is the first email I sent on Friday – followed my an email to AG, AW and Daniel Rodman (you were absolutely right about his name). Could you send me the info I should use for the registration? I need to apply tomorrow or Thursday at the latest. I'll have a draft letter of support for MOF by Monday.

Thanks!

Hugs,

Laurie

From: Laurie Goldman [mailto:laurielgoldman@earthlink.net]
Sent: Friday, May 13, 2016 1:39 PM
To: 'ryan.carpio@lacity.org'; patricia.whelan@lacity.org; Yeghig Keshishian (yeghig.keshishian@lacity.org); Yoomee Ha (yoomee.ha@lacity.org)
Cc: 'kelli.bernard@lacity.org'; Kevin Keller (kevin.keller@lacity.org)
Subject: FW: U.S. Department of Transportation Launches Every Place Counts Design Challenge + Hollywood Central Park
Importance: High

Hello all!

I am reaching out to all of you because I am hopeful that one of you can give MEG approval as “official sponsor” for the Hollywood Central Park’s participation in the Every Place Counts Design Challenge (see USDOT press release below). We need to register by next Wednesday (5/18). I know MEG would support this but I don’t want to bother him by texting him ☺

Our team participated in Secretary Foxx’s town hall on the 11th and HCP meets all the criteria. We have letters of support from Carrie Bowen, Caltrans, Senate PT Kevin De Leon. AM Richard Bloom, CM Adam Schiff, , CM Mitch O’Farrell SCAG and working on Metro.

For registration we need: point of contact from the Mayor’s office with email address; For the application which is due on June 3, we need: letter from MEG on official letterhead and MEG’s signature – endorsing the project (see attached email from USDOT project coordinator.

The following is the draft of the brief HCP narrative required for the registration form:

The mid-20th Century construction of the Hollywood Freeway (US 101) between downtown Los Angeles and the San Fernando Valley cut a mile-long 100 yard wide 30 foot deep trench through the community of Hollywood, rending asunder and devastating the neighborhoods of its largely working-class residents.

Some 60 years later, the Freeway trench remains a worsening "open wound" - now surrounded by some of the poorest and densest neighborhoods in the City of Los Angeles. The Freeway cuts off and severely limits the local population's access to essential services, including access to open space, schools and community service providers, and walking and biking connections to transit.

Please let me know, ASAP, how to get approval from MEG's office to apply for this opportunity.

Many thanks!

Laurie



Friends of the Hollywood Central Park

Laurie L. Goldman, President

6464 Sunset Boulevard, Suite 770

Hollywood, CA 90028

(T) 310.274.8682 (F) 310.274.8627

(E) laurie.goldman@hfcp.org or laurielgoldman@earthlink.net

<http://hollywoodcentralpark.org>

[Facebook](#) [Twitter](#)

From: Department of Transportation [<mailto:usdot@public.govdelivery.com>]

Sent: Wednesday, May 04, 2016 9:38 AM

To: laurielgoldman@earthlink.net

Subject: U.S. Department of Transportation Launches Every Place Counts Design Challenge



**United States
Department of Transportation**



WASHINGTON – U.S. Transportation Secretary Anthony Foxx today announced the *Every Place Counts* Design Challenge, which aims to raise awareness about existing transportation infrastructure barriers and identify innovative solutions to reconnect communities to jobs, healthcare, education, and other essential services. The Challenge will bring together mayors and tribal leaders, working with designers, architects, engineering and planning experts to compete to receive on-site technical assistance with transportation planning and conceptual design from experts in the field.

The *Every Place Counts* Design Challenge builds on Secretary Foxx's efforts to highlight the long-lasting impacts of transportation decisions on communities across the country. Last month, Secretary Foxx launched a national dialogue on the legacy of transportation infrastructure projects that divided neighborhoods, cut off residents from economic centers, and left communities with limited transportation and mobility options.

"This Challenge asks communities to reimagine how they can be better connected, and empowers them to design innovative transportation projects that serve everyone that lives there," said Secretary Foxx. "We are excited to work with thought leaders who share our focus on designing a 21st century transportation network that is built by, for and with the communities impacted by them."

Applicants must register their interest in participating by May 20, 2016. Final applications must be submitted to USDOT by June 3, 2016 at 5:00pm Eastern Time.

To qualify, applicants must assemble a "community team" of elected officials, transportation professionals, and a cross-section of community residents, as well as provide a descriptive narrative of a transportation infrastructure challenge that limits access to social or economic centers and other essential services, and finally, explain their goals for entering the *Every Place Counts* Design Challenge. Applicants must also submit Letters of Support from entities and jurisdictions that are currently impacted by the infrastructure challenge; this can include letters of support from the State Department of Transportation, community groups, transit agencies, port authorities, MPOs, or other political subdivisions of State or local governments.

USDOT will select four finalists who will receive a two-day 'community vision' design session in their city in July 2016. USDOT intends for design sessions to enable finalists to better engage in federal transportation planning, programming and funding programs.

Secretary Foxx will host a [national virtual town hall](#) on May 11, 2016 to discuss the integral role that transportation plays in connecting people to opportunity. During the Town Hall conversation Secretary Foxx will also share his vision for the *Every Place Counts* Design Challenge. Participation in the Town Hall is not a requirement for submitting an application.

To learn more about the *Every Place Counts* Design Challenge or to register, visit www.transportation.gov/opportunity/challenge.

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----- Forwarded message -----

From: "Alfredo A. Hernandez" <Alfredo.Hernandez@hfc.org>
To: "Laurie Goldman" <laurielgoldman@earthlink.net>
Cc: "Scott Campbell" <aftonneighbor@gmail.com>
Date: Mon, 9 May 2016 15:24:26 -0700
Subject: FW: Question

There's our answer. Sponsoring Official **MUST** be the Mayor. It can't be Carrie Bowen.

A.

From: ReconnectCommunities@dot.gov [mailto:ReconnectCommunities@dot.gov]
Sent: Monday, May 9, 2016 3:22 PM
To: Alfredo.Hernandez@hfc.org
Subject: RE: Question

Hi Alfredo,

Thanks for your interest and your question.

Yes, the sponsoring official **must** be the mayor. As for the Challenge ***registration***, the sponsoring organization and email address should be the mayor's office and the email should be the official government email of the point of contact. For the ***application***, the package should include documentation with the mayor's endorsement, e.g. a letter on official letterhead with the mayor's signature. This will not be counted against the 5-page limit of the application.

Please also consider signing up as a [Volunteer for the Challenge](#) so that you still have an opportunity to participate when the Finalist Host Cities are selected – there may be one in your region, if not your state.

Join Secretary Foxx's National Town Hall Conversation this Wednesday, May 11 from 2:30-3:30pm. Please RSVP @ <http://svy.mk/1T00wMF>. He will discuss the integral role that transportation plays in connecting people to opportunity. During this virtual Town Hall conversation, Secretary Foxx will also share his vision for transforming communities in the 21st Century and highlight elements of the Ladders of Opportunity Every Place Counts Design Challenge.

Best regards,

Meredith L. Howell

Program Manager | Ladders of Opportunity

Office of the Secretary

Phone: 202-366-4980

Email: ReconnectCommunities@dot.gov

Follow our progress!



From: Alfredo A. Hernandez [<mailto:Alfredo.Hernandez@hfc.org>]
Sent: Wednesday, May 04, 2016 4:06 PM
To: Reconnect Communities
Subject: Question

When registering, what do you mean by sponsoring official? Does it have to be our Mayor? Do you need any type of documentation like a letter proving that they are the sponsoring official?

Alfredo A. Hernandez

Friends of the Hollywood Central Park
6464 Sunset Blvd. Suite 770
Hollywood, CA 90028
O. [323.380.3306](tel:323.380.3306)

C. [323.383.5915](tel:323.383.5915)
Alfredo.Hernandez@HFC.org

 **noname.eml**
22K

Christine Peters <christine.peters@lacity.org> Tue, May 17, 2016 at 8:40 AM
To: Daniel Rodman <daniel.rodman@lacity.org>, Jennifer Cohen <jennifer.cohen@lacity.org>, Barbara Romero
<barbara.romero@lacity.org>, Yeghig Keshishian <yeghig.keshishian@lacity.org>
Cc: Jeanne Min <jeanne.min@lacity.org>

Good morning,

MOF met with Laurie Goldman/Hollywood Central Park yesterday for a check in. Can someone assist with getting a letter of support for the USDOT, "Every Place Counts" design challenge? It appears it needs to come from the Mayors office-with a point of contact for the grant. (Jen, you came to mind, so, hence why you are copied!) :) Whomever you all feel is best.

It's a great fit, however time is of the essence,

thank you, and let me know how I can assist.

cp

Christine Peters
Policy Advisor
Office of Councilmember **MITCH O'FARRELL**
City of Los Angeles, **13th Council District**
200 N. Spring Street, Room 480
Los Angeles, CA 90012

O: 213-473-7013
213-473-2333

E: Christine.Peters@LACITY.ORG

on the web: www.cd13.com

Find the Councilmember on Facebook, Twitter and YouTube!

----- Forwarded message -----

From: **Laurie Goldman** <laurielgoldman@earthlink.net>

Date: Tue, May 17, 2016 at 7:53 AM

Subject: FW: U.S. Department of Transportation Launches Every Place Counts Design Challenge + Hollywood Central Park

To: christine.peters@lacity.org

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Program Manager | Ladders of Opportunity

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Phone: 202-366-4980

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Friends of the Hollywood Central Park

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Hollywood, CA 90028

O. [323.380.3306](tel:323.380.3306)

C. [323.383.5915](tel:323.383.5915)

Alfredo.Hernandez@HFcp.org

----- Forwarded message -----

From:
To:
Cc:
Date:
Subject:
QUFVekM0OV83Z0YzMG5NOHhYdkliQTAwMDA=

 **noname.eml**
22K

Yeghig Keshishian <yeghig.keshishian@lacity.org>
To: Christine Peters <christine.peters@lacity.org>

Tue, May 17, 2016 at 12:25 PM

FYI



Yeghig Keshishian
City Council Liaison
Office of Los Angeles Mayor Eric Garcetti
(213) 978-8376



----- Forwarded message -----

From: **Yeghig Keshishian** <yeghig.keshishian@lacity.org>
Date: Tue, May 17, 2016 at 12:25 PM
Subject: Re: FW: U.S. Department of Transportation Launches Every Place Counts Design Challenge + Hollywood Central Park
To: Laurie Goldman <laurielgoldman@earthlink.net>
Cc: Ryan Carpio <ryan.carpio@lacity.org>, Patricia Whelan <patricia.whelan@lacity.org>, Yoomee Ha <yoomee.ha@lacity.org>, Kelli Bernard <kelli.bernard@lacity.org>, Kevin Keller <kevin.keller@lacity.org>, Barbara Romero <barbara.romero@lacity.org>, Greg Good <greg.good@lacity.org>, Daniel Rodman <daniel.rodman@lacity.org>

Laurie:

Would you mind sending us a draft letter and Ryan and Daniel can work on getting you something?

Thx
Y



Yeghig Keshishian
City Council Liaison
Office of Los Angeles Mayor Eric Garcetti
(213) 978-8376



[Quoted text hidden]

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To: Yeghig Keshishian <yeghig.keshishian@lacity.org>

Tue, May 17, 2016 at 12:38 PM

Great!

Thank you,

cp

Christine Peters
Policy Advisor
Office of Councilmember **MITCH O'FARRELL**
City of Los Angeles, **13th Council District**
200 N. Spring Street, Room 480
Los Angeles, CA 90012

O: 213-473-7013
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E: Christine.Peters@LACITY.ORG

on the web: www.cd13.com

Find the Councilmember on Facebook, Twitter and YouTube!

[Quoted text hidden]

Laurie Goldman <laurielgoldman@earthlink.net>

Wed, May 18, 2016 at 11:19 AM

To: Yeghig Keshishian <yeghig.keshishian@lacity.org>

Cc: Ryan Carpio <ryan.carpio@lacity.org>, Patricia Whelan <patricia.whelan@lacity.org>, Yoomee Ha <yoomee.ha@lacity.org>, Kelli Bernard <kelli.bernard@lacity.org>, Kevin Keller <kevin.keller@lacity.org>, Barbara Romero <barbara.romero@lacity.org>, Greg Good <greg.good@lacity.org>, Daniel Rodman <daniel.rodman@lacity.org>, christine.peters@lacity.org

Thanks Yeghig and Daniel! I am grateful to all of MEG's staff! Much obliged.

BTW: I've copied in Christine Peters from CD 13 ☺

Laurie

From: Yeghig Keshishian [<mailto:yeghig.keshishian@lacity.org>]

Sent: Wednesday, May 18, 2016 11:14 AM

To: Laurie Goldman

Cc: Ryan Carpio; Patricia Whelan; Yoomee Ha; Kelli Bernard; Kevin Keller; Barbara Romero; Greg Good; Daniel Rodman

Subject: Re: U.S. Department of Transportation Launches Every Place Counts Design Challenge + Hollywood Central Park

Hi Laurie

I just spoke to Greg Good. Daniel Rodman will be the person whose email you can use for the purposes of this grant.

Thx for your patience.

Yeg

Sent from my iPhone

On May 18, 2016, at 6:58 AM, Laurie Goldman <laurielgoldman@earthlink.net> wrote:

Happy to – thanks Yeghig. BUT first, I need an email address from Mayor's staff to use for the registration form: For registration we need a point of contact from the Mayor's office with email address. Whose email address should I use?

Thanks!

Laurie

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Sent: Tuesday, May 17, 2016 12:25 PM

To: Laurie Goldman

Cc: Ryan Carpio; Patricia Whelan; Yoomee Ha; Kelli Bernard; Kevin Keller; Barbara Romero; Greg Good; Daniel Rodman

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City Council Liaison
Office of Los Angeles Mayor Eric Garcetti

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[Quoted text hidden]

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<image003.jpg>

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